

Muhammad Taqie bin Mohd Saiful

UX Designer

Malaysian based UX designer that loves creating a smooth digital experience with a human-centric approach.

■ SUMMARY ACHIEVEMENT

Working as a graphic designer in previous working experience, helps me to understand that good work ethics and working effectively with others help make sure the product can be delivered on time. Being passionate about design and with an eye for details, I always strive to make each design work achieve its user experience intention effectively and the product is also visually appealing to users. Being new to the UX design field, I do have some prior knowledge and understanding in a wide range of design methodology and research-related software like Figma, Adobe creative cloud suites, whiteboard apps like Miro/ Figjam/Mural as well as other documentation and media-related software.

■ EXPERIENCE

FPT Software (Malaysia) Sdn. Bhd.

UX Designer

9 May 2022 – Present

At FPT Software (Malaysia), my responsibility as a UX designer is to execute the digital product design by utilising UX design process of discovery> research> define> design> prototype> test. The projects that I am involved with employ Agile software development method, so each progress is divided into sprints in which I will focus on the phase of the UX design process to complete. That includes doing user research, persona interview, user journey, information architecture, sketching, wire-framing, prototyping and usability testing.

AS White Malaysia - Kay & Burton

Marketing Assistant

14 Jan 2019 – 17 May 2021

ASW Global is a BPO for Australian companies to create remote teams in Malaysia, Philippines and Vietnam. I was assigned to support Kay & Burton (K&B), a premier real estate company in Melbourne, Australia. The key task is to support K&B's Marketing team as Marketing Assistant while being their graphic designer. As a graphic designer, I created designs for K&B for offline and online design works.

Kim Hin Joo (Mothercare) Sdn. Bhd.

Senior Graphic Artist

1 Mar 2017 – 25 Dec 2018

At Mothercare, my main task is to create material for marketing for digital and printed material. Most of the content I design is for Malaysia, Singapore and Hong Kong markets. KHJ has a lot of brands under its belt that require its own brand guidelines and good brand implementation is required for each design.

Prom-ad Creative Sdn. Bhd.

Lead Graphic Artist

28 Mar 2015 – 28 Feb 2017

My main task is to create and design all creative artwork for clients either below the line or above the line based on clientele. The design process involves is from conceptual to F.A. (Final Artwork) while delegating works with subordinates to accomplish the projects on time.



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■ EDUCATION

International Islamic University Malaysia (IIUM)

Bach. Applied Arts And Design
(2009)

■ SKILLS

User Interview
Visual Design
Wireframes
UX Writing
Prototyping

■ TOOLS

Figma Main Tools
Adobe Photoshop
Adobe Illustrator
Adobe XD
Optimal Workshop
Miro

■ OTHER KNOWLEDGE

Wordpress
Microsoft Office Program
Google Tools
(Such as Doc, Sheet, Form)

■ CERTIFICATE

UX Academy

DesignLab

APR 2022